

*a whack on the side of the head*

**NON  
CONFORMING  
AREA**





REX

Sup youta

Jagay

De



at a time of substantive change the church of england  
needs to learn to be more an anticipation of God's future  
than a society for the preservation of the past. perhaps  
our greatest need is of a baptism of imagination about  
the forms of church *[mission shaped church]*

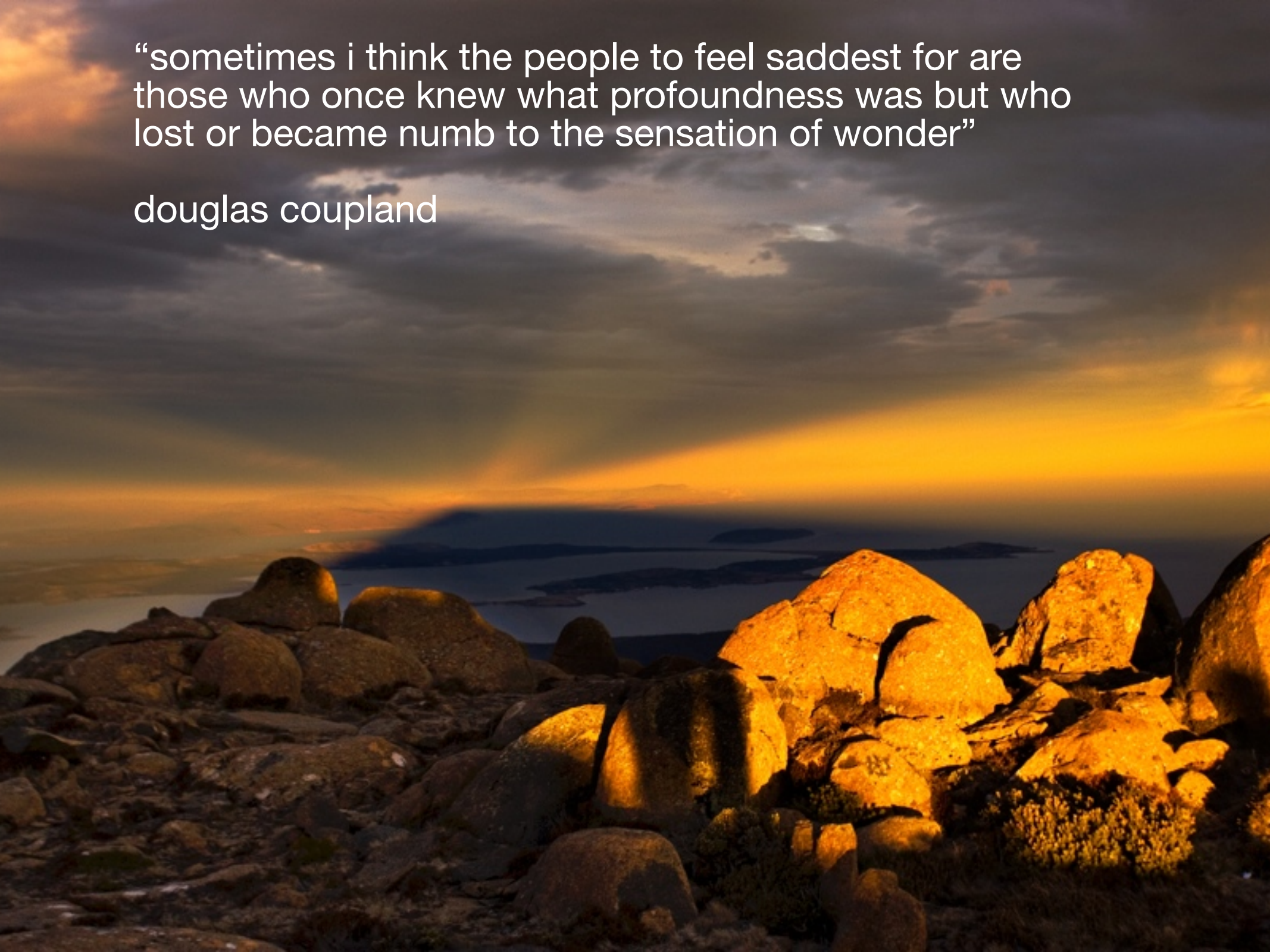
*creativity* +  
*imagination*





“sometimes i think the people to feel saddest for are those who once knew what profoundness was but who lost or became numb to the sensation of wonder”

douglas coupland





**“i’m not creative”**



**“it’s not my gift”**



A woman with brown hair tied back, wearing a black t-shirt, is shown in profile from the waist up, lifting two silver dumbbells. She is in a gym setting with other people blurred in the background. The text "flex creativity muscle" is overlaid in white on the image.

**flex creativity muscle**

**we think in patterns**





**A E F H I . . . K L M N**  
**B C D G J . . . O P Q R**

A dense, overlapping background of numerous colorful pencils in various shades including yellow, blue, green, red, orange, and purple. Some pencils have brand names like 'Ikea', 'Kleenex', and 'Flora' visible. The pencils are arranged horizontally, creating a textured, multi-colored pattern.

III

VII

SIX



PS2 ad - 'flea circus'



# ADVENTURES IN EMERGING...

WHEN YOU SAID "CHURCH IN A PUB" ... I WAS THINKING A WHOLE LOT LESS CHURCH, AND A *WHOLE LOT MORE PUB*...

REBUILDING  
CENTER

“colonised imagination”

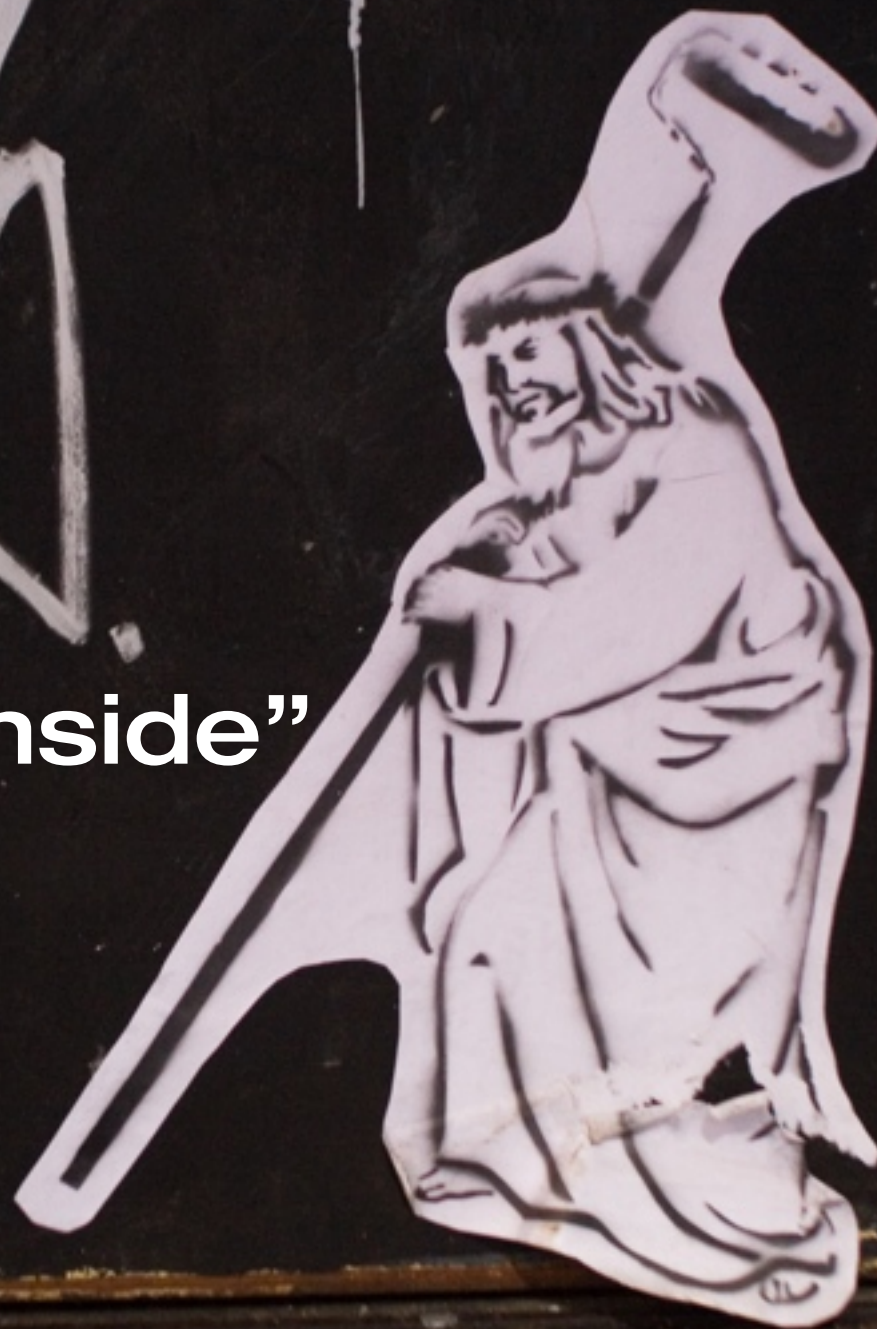






*missional imagination*

**“do it from the inside”**





when do you come up with ideas?

pressure

play





**PREPARE TO STOP**

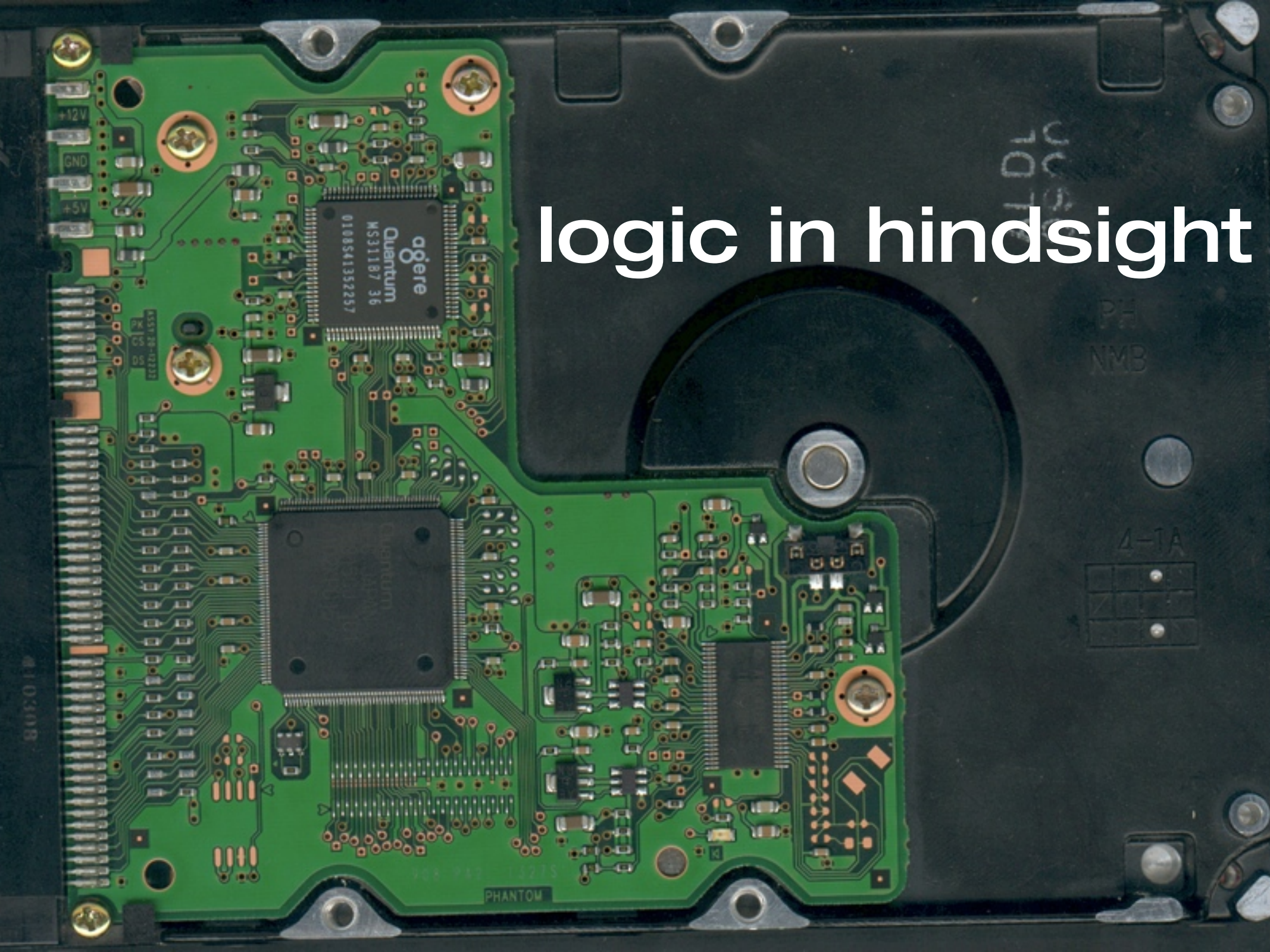
**programme interruptions**



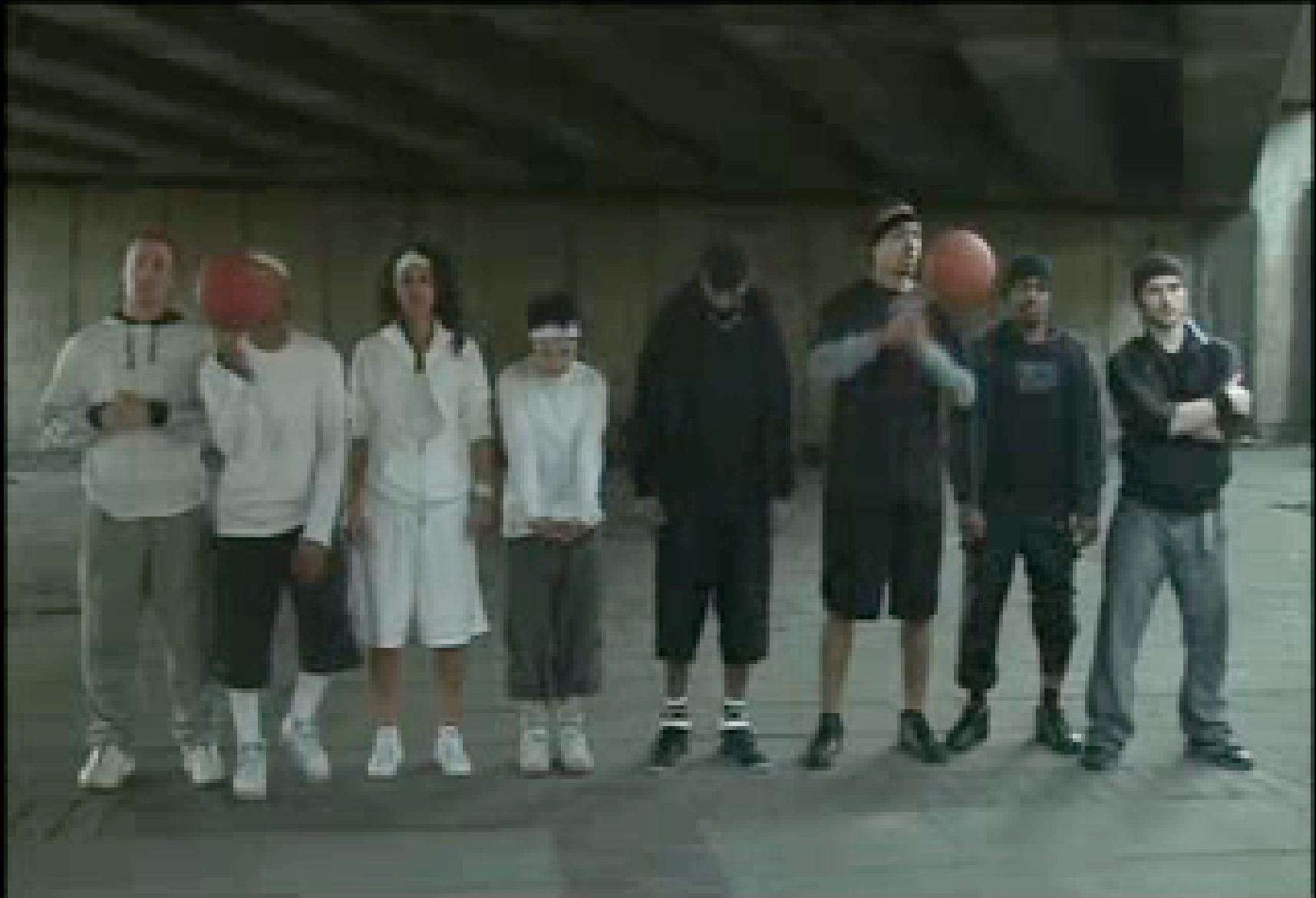
provocations



logic in hindsight







**a whack  
on side  
of the  
head**



***church is any  
expression of  
the life of jesus  
that takes  
communal form***

**archbishop  
rowan williams**

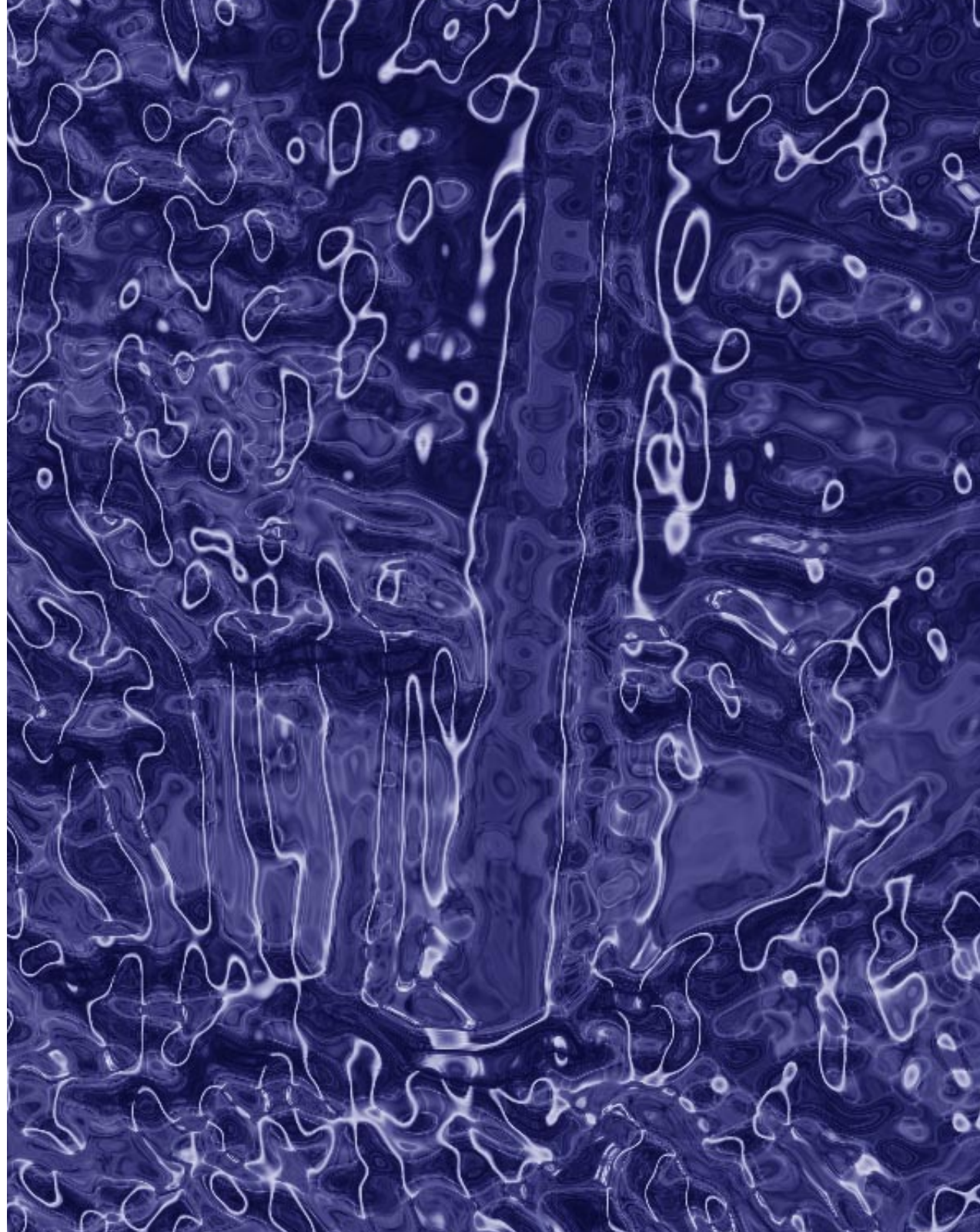




***Church is any diverse group of people, bonded together by intention to follow Jesus Christ.***  
**George Lings**

***Church is  
where people  
who are  
connected to  
Christ  
communicate  
Christ to each  
other***

**Pete Ward**



GOURMET



PIZZA  
COMPANY

ESTD.

1989



TRADITION WITH IMAGINATION

**what's a challenge you face?**



# mental locks

the right answer - the second answer  
follow the rules - slay a sacred cow  
that's not logical - random word  
be practical - ask 'what if...?'  
don't be foolish - laugh at it



inspired by  
“a whack on the side of the head”  
by roger von oech

links: [jonnybaker.blogs.com](http://jonnybaker.blogs.com)  
[smallritual.org](http://smallritual.org)  
[proost.co.uk](http://proost.co.uk)  
[asbojesus.com](http://asbojesus.com)

get creative and take some risks

