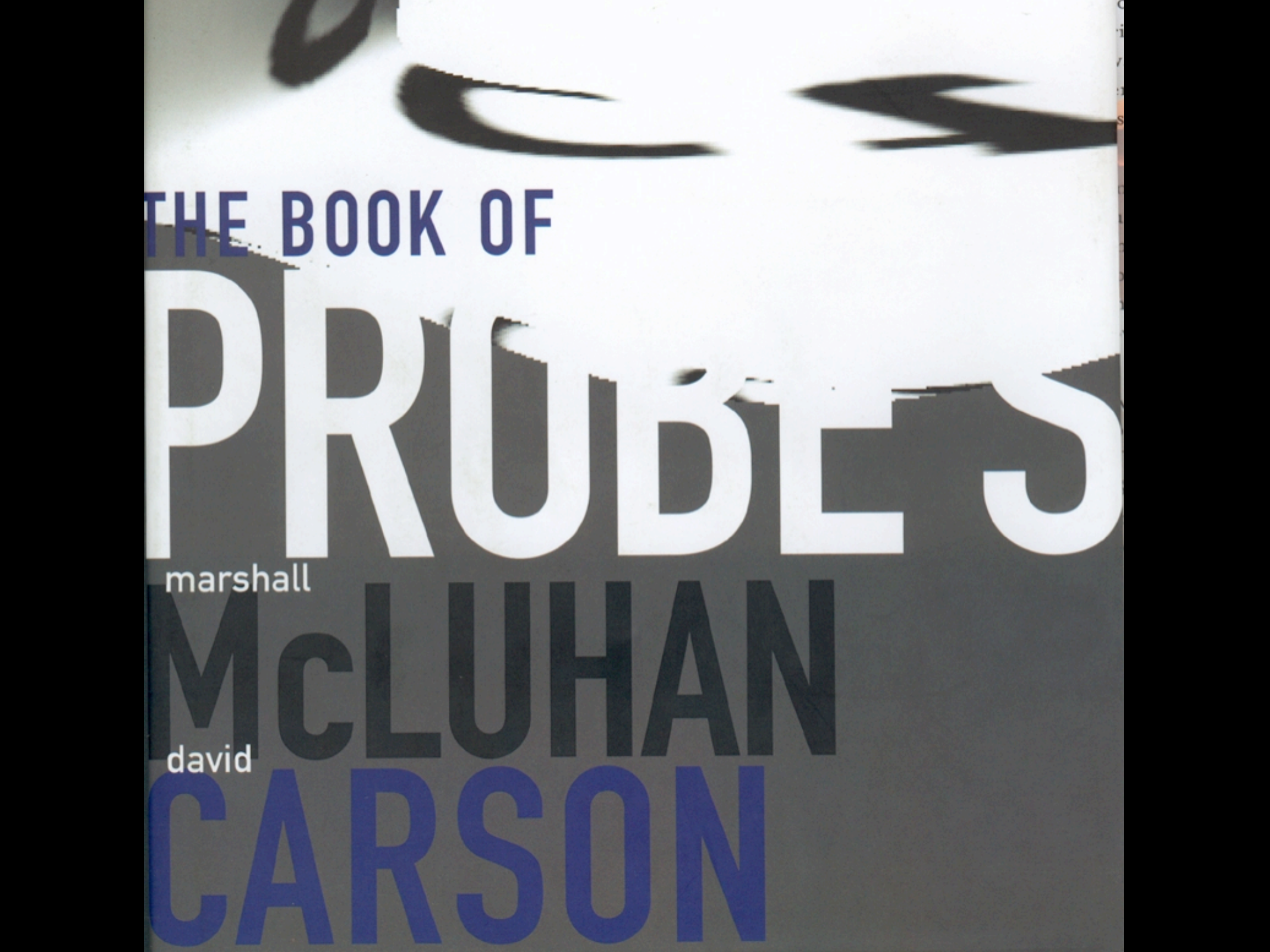




gospel and culture



THE BOOK OF

# PROBES

marshall

MCLUHAN

david

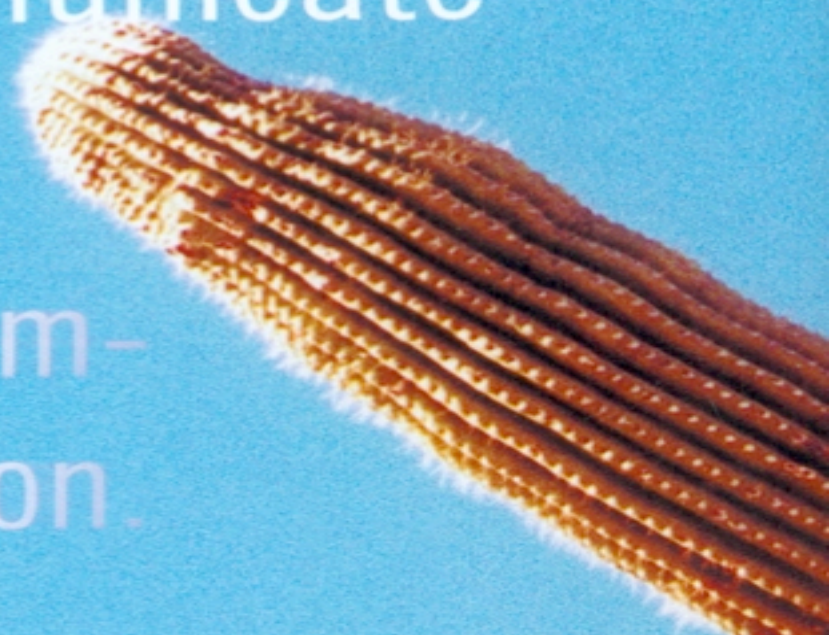
CARSON



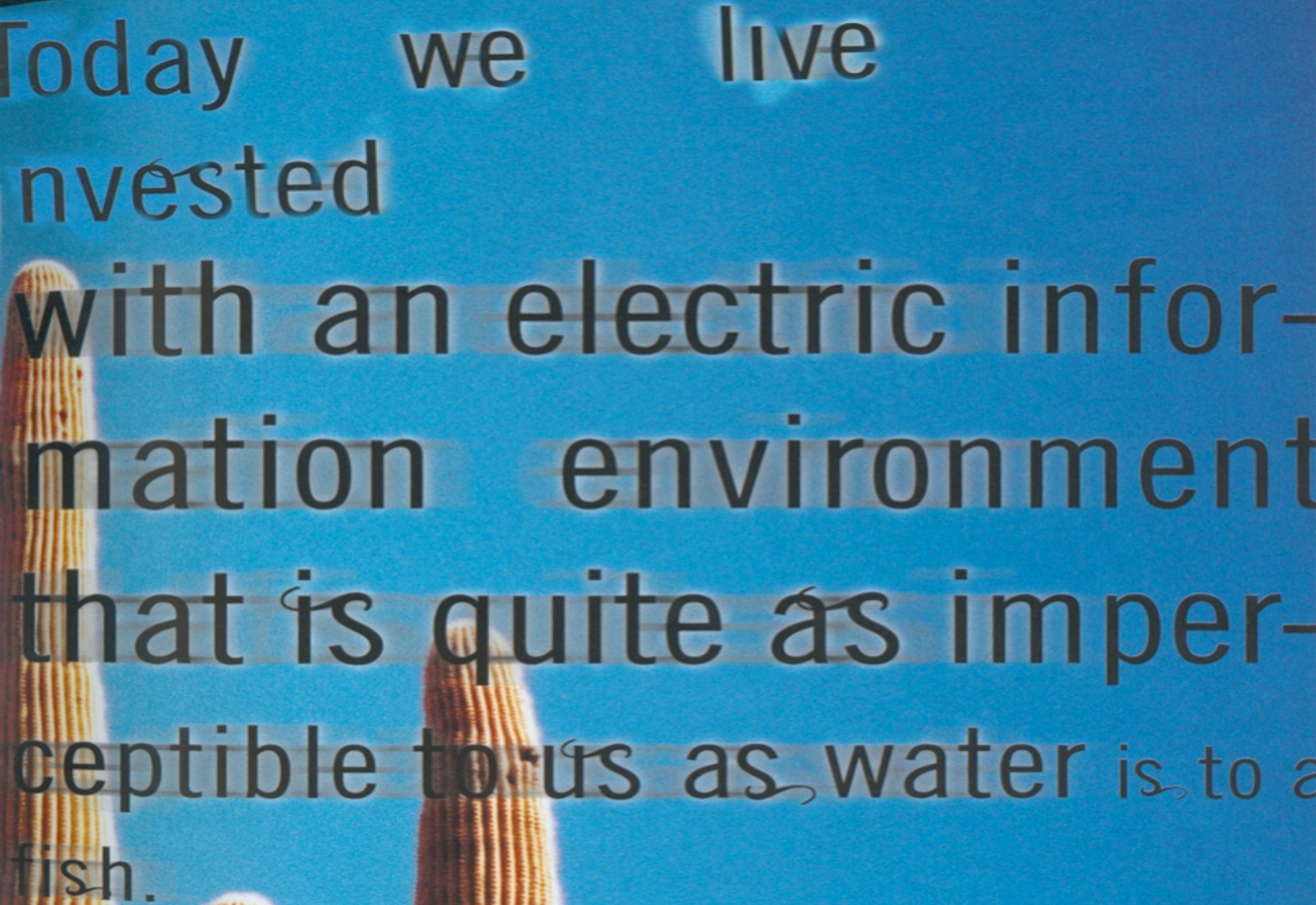
the medium is the message



Societies have always been  
shaped more by the nature of  
the media by which humans  
communicate  
than by the  
content of the communication.








Today we live  
invested  
with an electric infor-  
mation environment  
that is quite as imper-  
ceptible to us as water is to a  
fish.





official culture still strives to force  
the new media to do the work of  
the old media. but the horseless  
carriage did not do the work of the  
horse; it abolished the horse and  
did what the horse could never do





our typical response to disrupting new technology  
is to recreate the old environment instead of  
heeding the new opportunities of the new environment

“categorical imperialism”



Youth instinctively  
understands the present  
environment - the electric drama.  
It lives mythically and in depth.





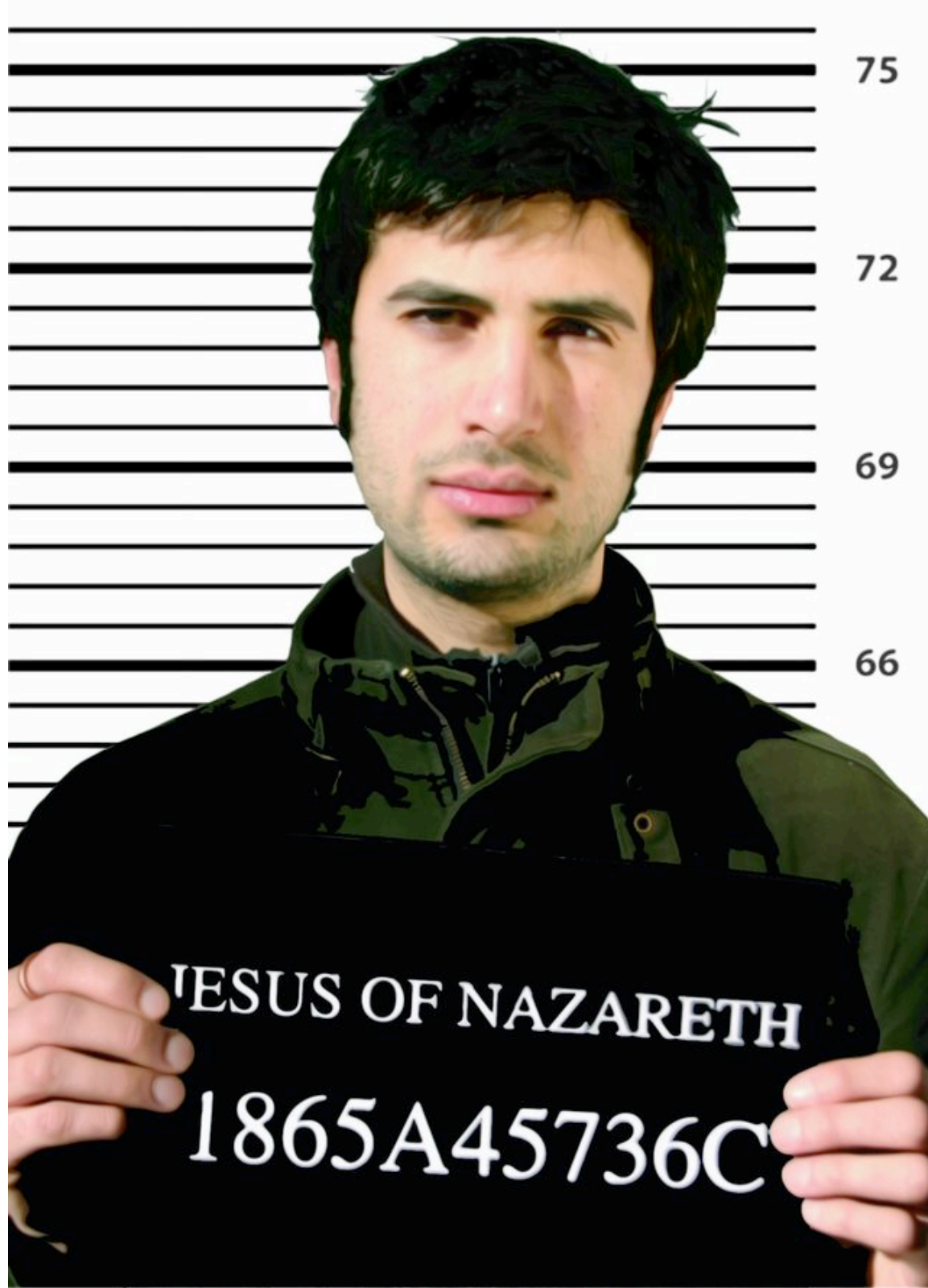
the majority of  
church practices  
are cultural  
accommodations  
to a society that  
no longer exists





PS2 ad - 'flea circus'





incarnation - the  
enfleshing of God

the word became flesh  
and moved in to the  
neighbourhood

Jn 1

as the father sent me  
so i am sending you





**contextualisation**

**v**

**imperialism**

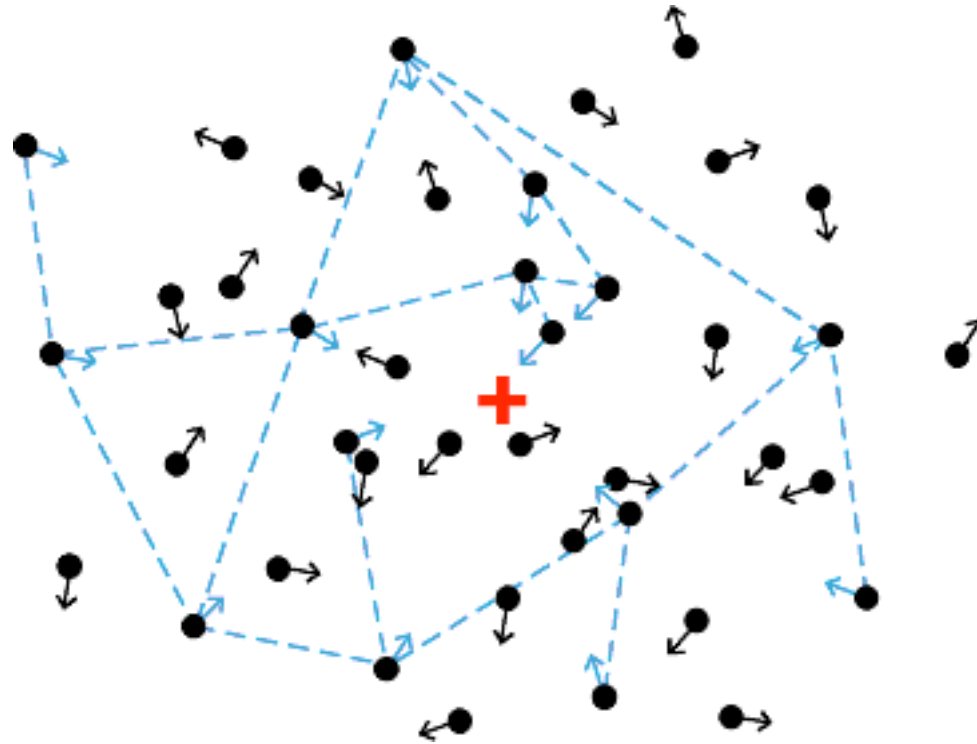


aspects of the new  
electric information  
environment



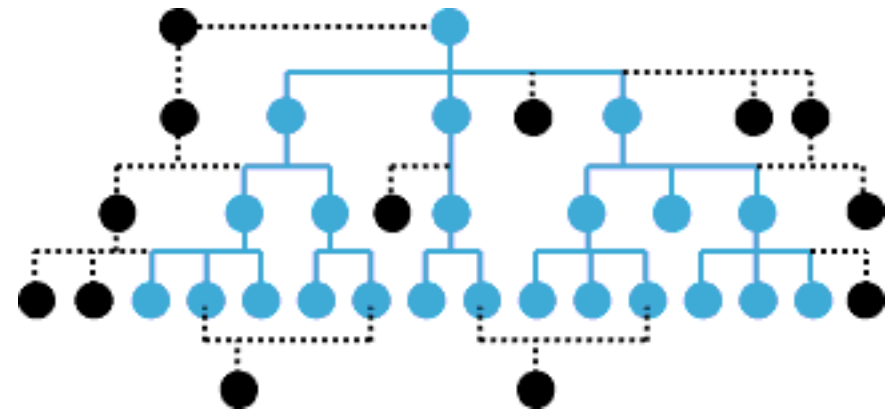
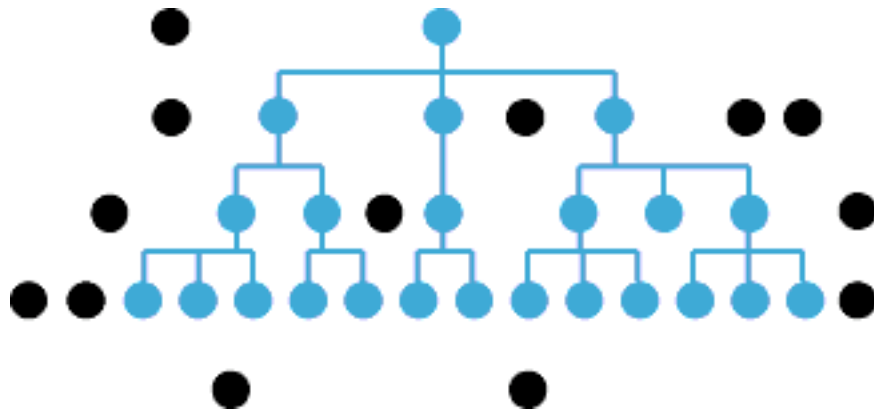


# networked

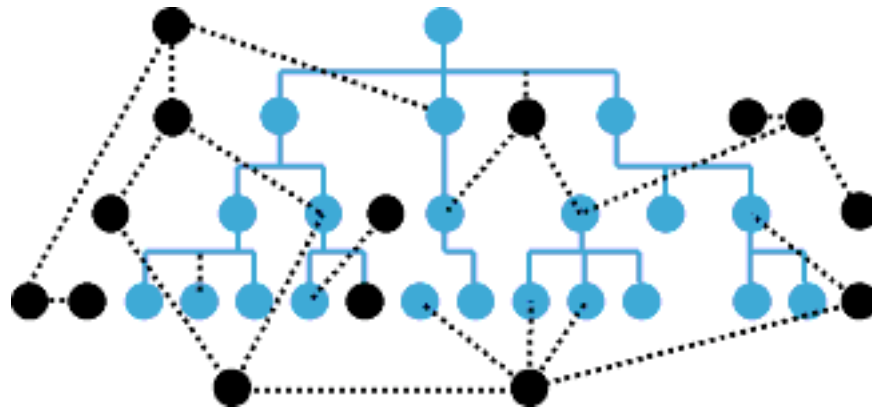


[www.smallritual.org](http://www.smallritual.org)

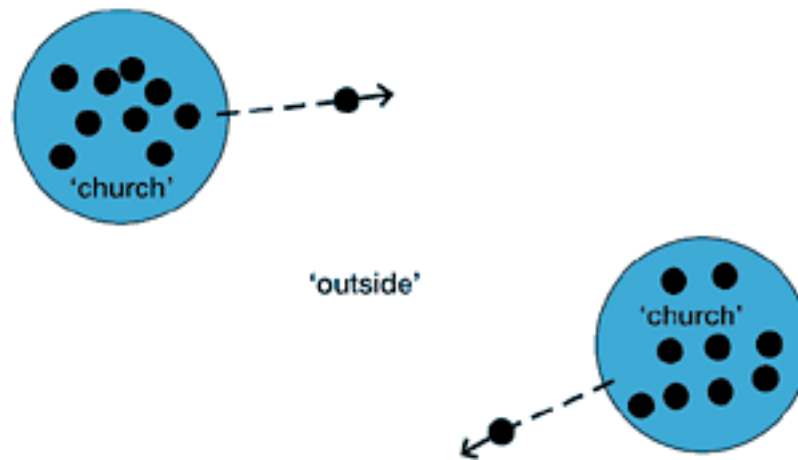




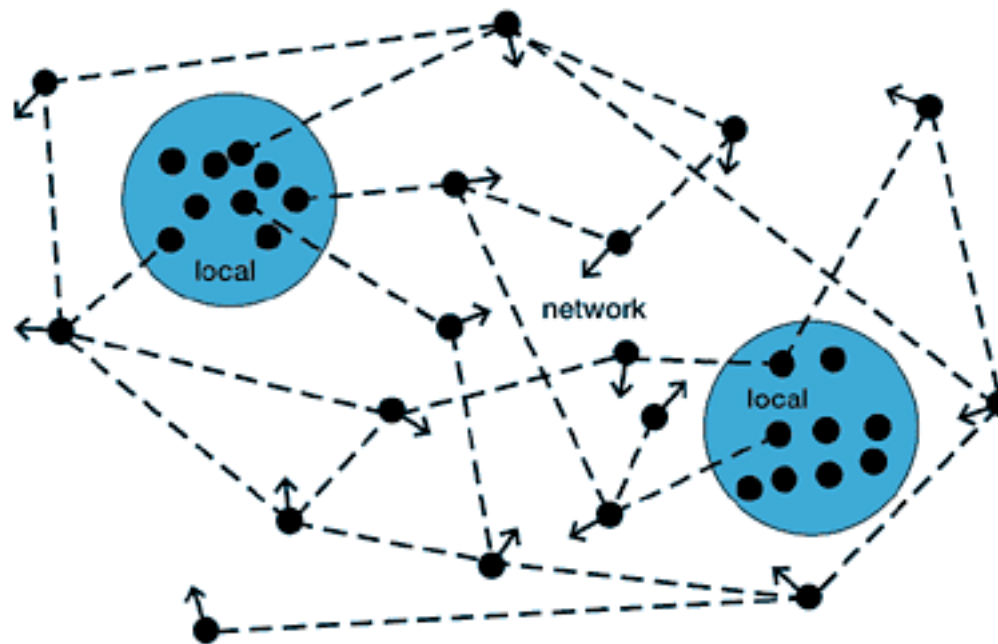
network church







network church



[www.smallritual.org](http://www.smallritual.org)

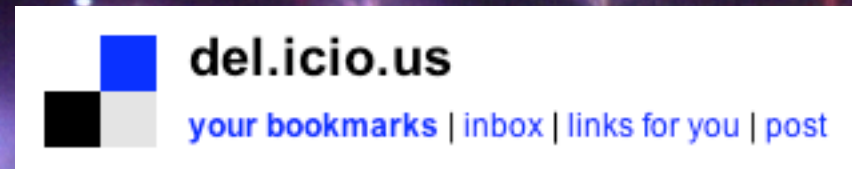
wireless always on connectivity  
church beyond once a week?  
church beyond gathering?  
church as connectivity to christ  
and one another?  
always on?  
the body of christ?





# web 2.0 - smart tools for social networking

**community as the content** - social networking: members share information, the community decides the value of that information and the community benefits. a two-way open sharing of information.





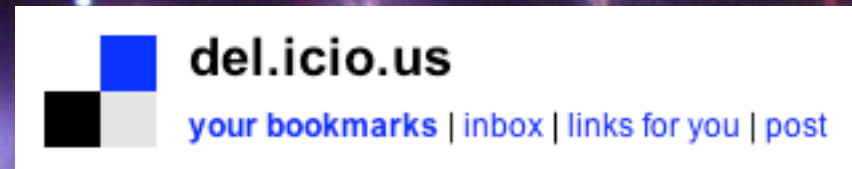
# web 2.0 - smart tools for social networking

## church 2.0 - community is the content?

“the ideas of collaboration, participation, distributed power etc, are all very similar to what we are seeing in the newer crop of churches started by media savvy, web-native people and bloggers. that makes me want to suggest

Church 2.0 . . . a missional ecclesiastic response to a culture influenced by the values of Web 2.0”

andrew jones



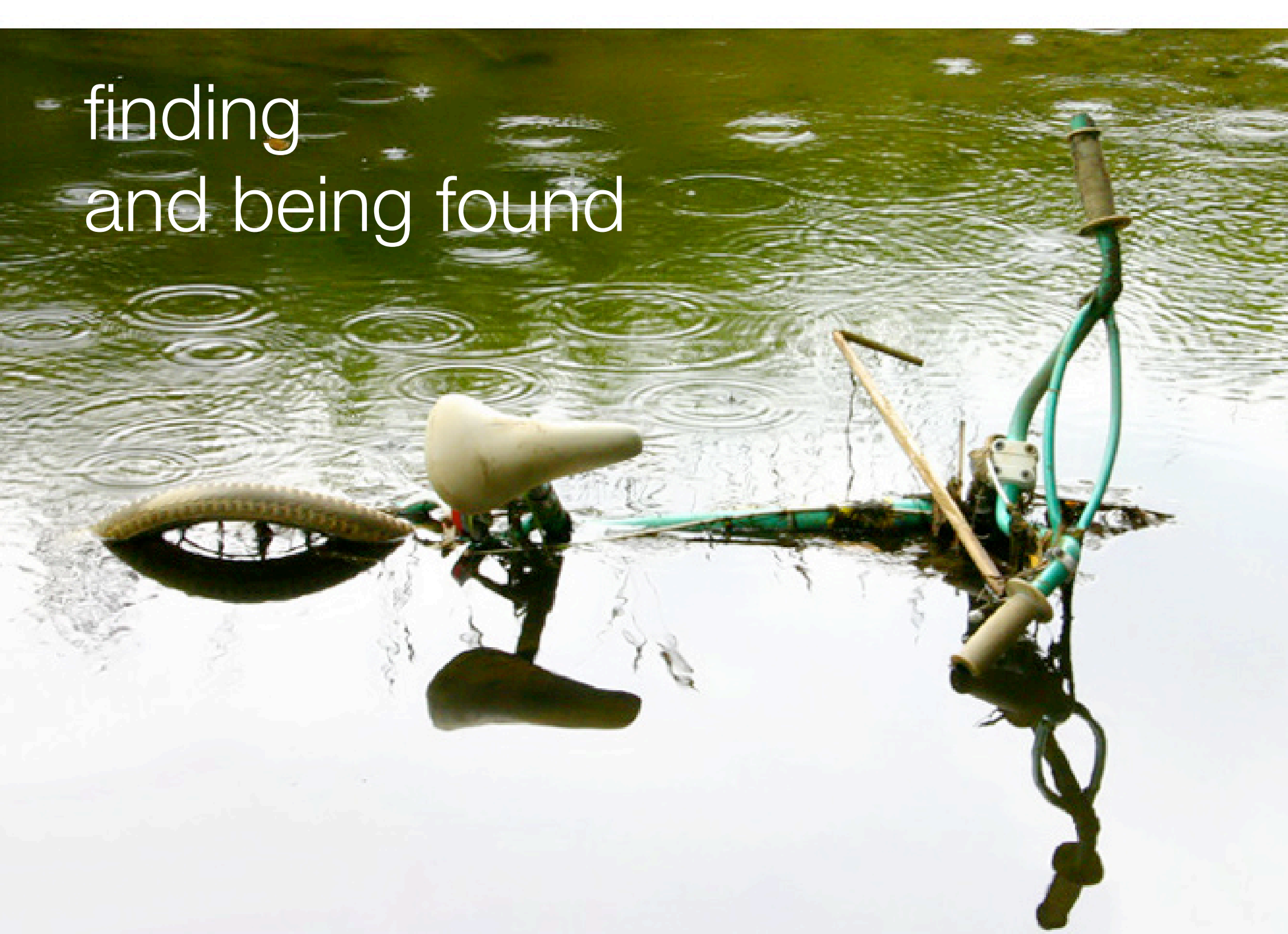


# information



easy access | ever present | hyperlinked

finding  
and being found





A photograph of a building at night, illuminated by a strong, warm light source from the left. The light creates sharp, geometric shadows and highlights on the building's facade, which features arched windows and a balcony with a metal railing. The overall scene is dark, with the building's surface appearing in shades of yellow and white against the black background of the night sky.

managing/tracking  
information





open source  
creative commons

low control  
economy of gift



# WIKIPEDIA

## English

*The Free Encyclopedia*  
1 024 000+ articles

## Deutsch

*Die freie Enzyklopädie*  
370 000+ Artikel

## Français

*L'encyclopédie libre*  
254 000+ articles

## Polski

*Wolna Encyklopedia*  
220 000+ haseł

## 日本語

フリー百科事典  
192 000+ 記事

## Svenska

*Den fria encyklopedin*  
144 000+ artiklar

## Nederlands

*De vrije encyclopedie*  
148 000+ artikelen

## Italiano

*L'enciclopedia libera*  
143 000+ articoli

## Português

*A enciclopédia livre*  
121 000+ artigos

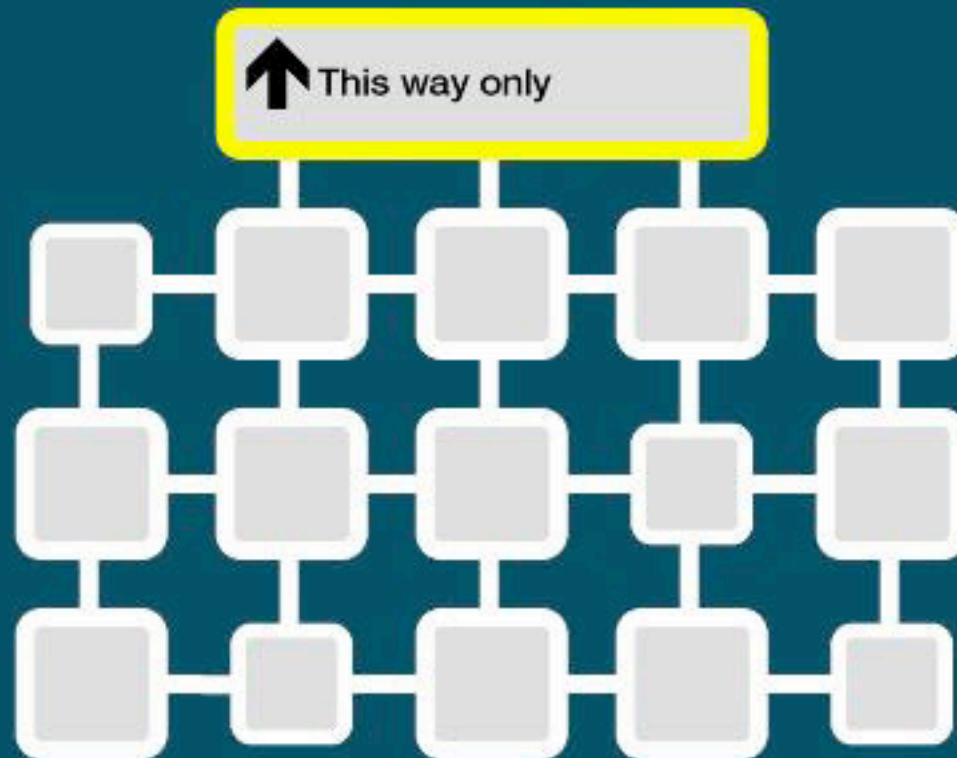
## Español

*La enciclopedia libre*  
101 000+ artículos



wiki - wisdom of the crowds  
vs control by experts

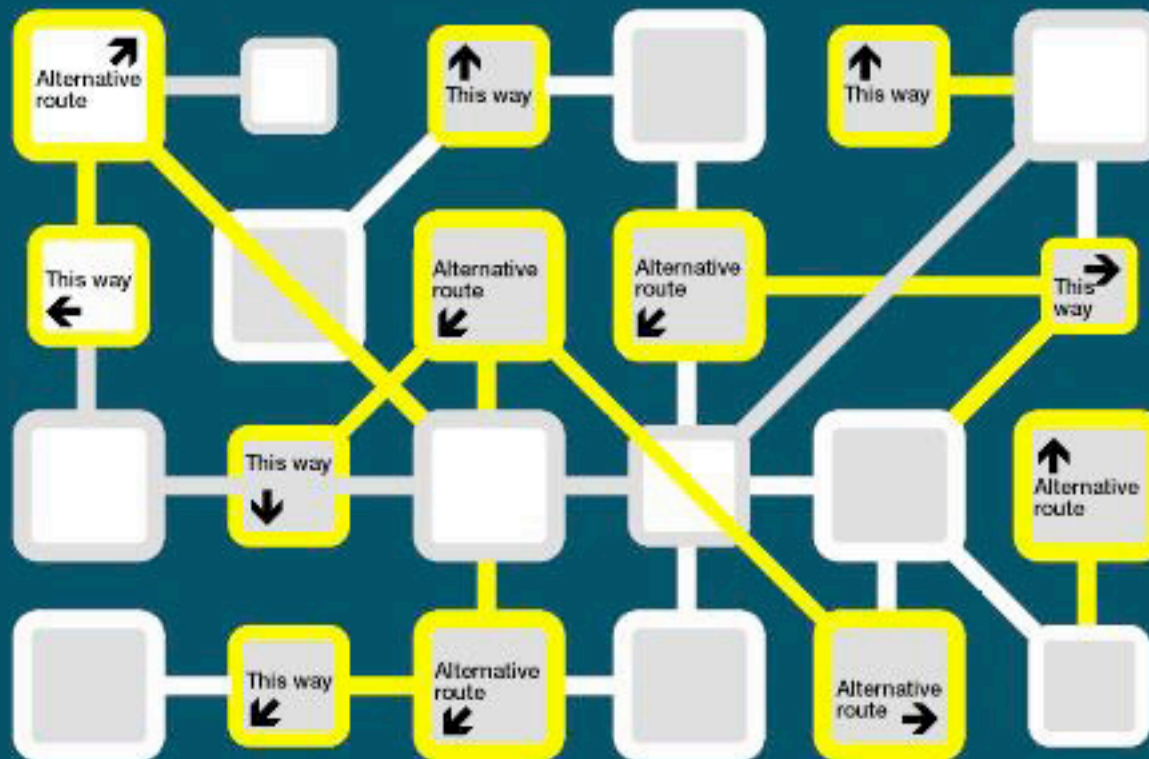
## 574993 Centralized leadership



Few wayfinders  
Leadership by position  
Movement follows authority



## 574994 Distributed leadership



Many wayfinders  
Leadership by initiative  
Movement follows influence



**church**

open source?

wisdom of crowds v experts?

being found?

low control?

economy of gift?





# jonnybaker



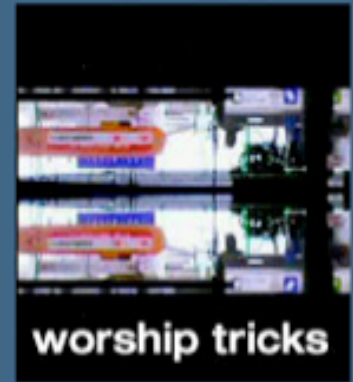
March 15, 2006

blah... learning day - emerging leadership



## blah... learning days 2006

for 2006 blah... is partnering with [moot](#) and putting on a series of learning days, aiming to take the conversation from blah... evenings a little deeper and with more interaction. you can also find out about the other stuff blah... is up to by visiting [blahonline](#)



### RECENT COMMENTS

[jonny](#) on [blah... learning day - emerging leadership](#)

[andy goodliff](#) on [blah... learning day - emerging leadership](#)

# self publishing - blogs | myspace | websites

all 'leaders'? or is it about renewing leadership, making it less of a one man band and more inclusive and powersharing? how are we to develop emerging churches/fresh expressions that allow all people to participate and use all their gifts rather than just a few 'leaders who do everything? how do we avoid power abuse by over zealous leaders?

[scotland](#)

### LISTENING TO

ts

ssion 21

erging in scotland

ite.jpg

erging in scotland

emerging in

emerging in

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[blah](#)

[blogs](#)



# jonnybaker



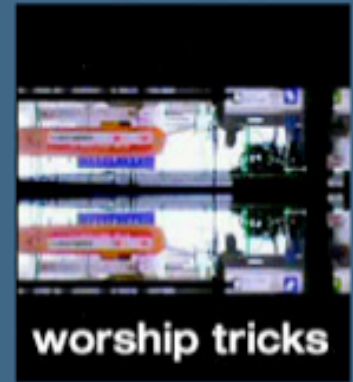
March 15, 2006

blah... learning day - emerging leadership



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RECENT COMMENTS

[jonny](#) on [blah... learning day - emerging leadership](#)

[andy goodliff](#) on [blah... learning day - emerging leadership](#)

are our churches spaces for self publishing and creative production?

all 'leaders'? or is it about renewing leadership, making it less of a one man band and more inclusive and powersharing? how are we to develop emerging churches/fresh expressions that allow all people to participate and use all their gifts rather than just a few 'leaders' who do everything? how do we avoid power abuse by over zealous leaders?

[scotland](#)

LISTENING TO

ts

ssion 21

erging in scotland

ite.jpg

erging in scotland

emerging in

emerging in



resources for spiritual tourists





## worship tricks [second series]

- . [1 the coming of the dawn](#)
- . [2 fractals](#)
- . [3 sms guerrilla projector](#)
- . [4 mucky paws](#)
- . [5 advent journals](#)
- . [6 digital advent calendar](#)
- . [7 nine](#)
- . [8 jesus morph](#)
- . [9 miracles liturgy](#)
- . [10 signs of the times](#)
- . [11 minor prophets](#)
- . [12 40](#)
- . [13 the examen](#)
- . [14 lighter of lights](#)
- . [15 jesus meets a gay man](#)
- . [16 a desert planet](#)
- . [17 a couple of animations](#)
- . [18 shine like stars](#)
- . [19 cafe church animation CD ROM](#)
- . [20 lego bible movies](#)
- . [21 sometimes](#)
- . [22 postcards and art images](#)
- . [23 power of stars](#)
- . [24 retro reading of acts](#)
- . [25 pentecost grid blog ::](#)
- . [26 morph communion prayer](#)



<http://jonnybaker.blogs.com/>



techno-spirituality









**New:** Have you ever thought of taking a **Step of Faith**. Visit **Encounters** to find out more.

**The Story** 

Jesus's life

**Encounters** 

Followers today

**Spirituality** 

Prayer & meditation

**Expressions** 

Jesus imagined

**Community** 

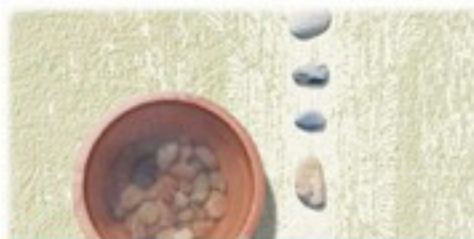
Have your say

Two thousand years after he walked the earth, Jesus of Nazareth remains one of the most talked-about and influential people who has ever lived. In the pages that follow, we explore his life, character, teaching and followers. We've just launched an exploration into [The Da Vinci Code](#), asking if the church has been engaged in a cover-up for the past 2000 years. Also find out about [Sacred Space](#), which can help you make space for the sacred in your workplace. You can also take part in a free email course by a life coach on [Happiness](#) and plunge into our [discussion boards](#) for questions, chat and debate.



**Faces of Jesus** 

Visit our gallery of pictures of Jesus. Which one appeals most to you?



**Labyrinth** 

Walk the path of the online labyrinth, with prayers and meditations.



**Finding Faith** 

How hard is faith to find? And how hard is it to keep during tough times?

what are some of the  
challenges of this new  
electric information  
environment?







exclusion from access

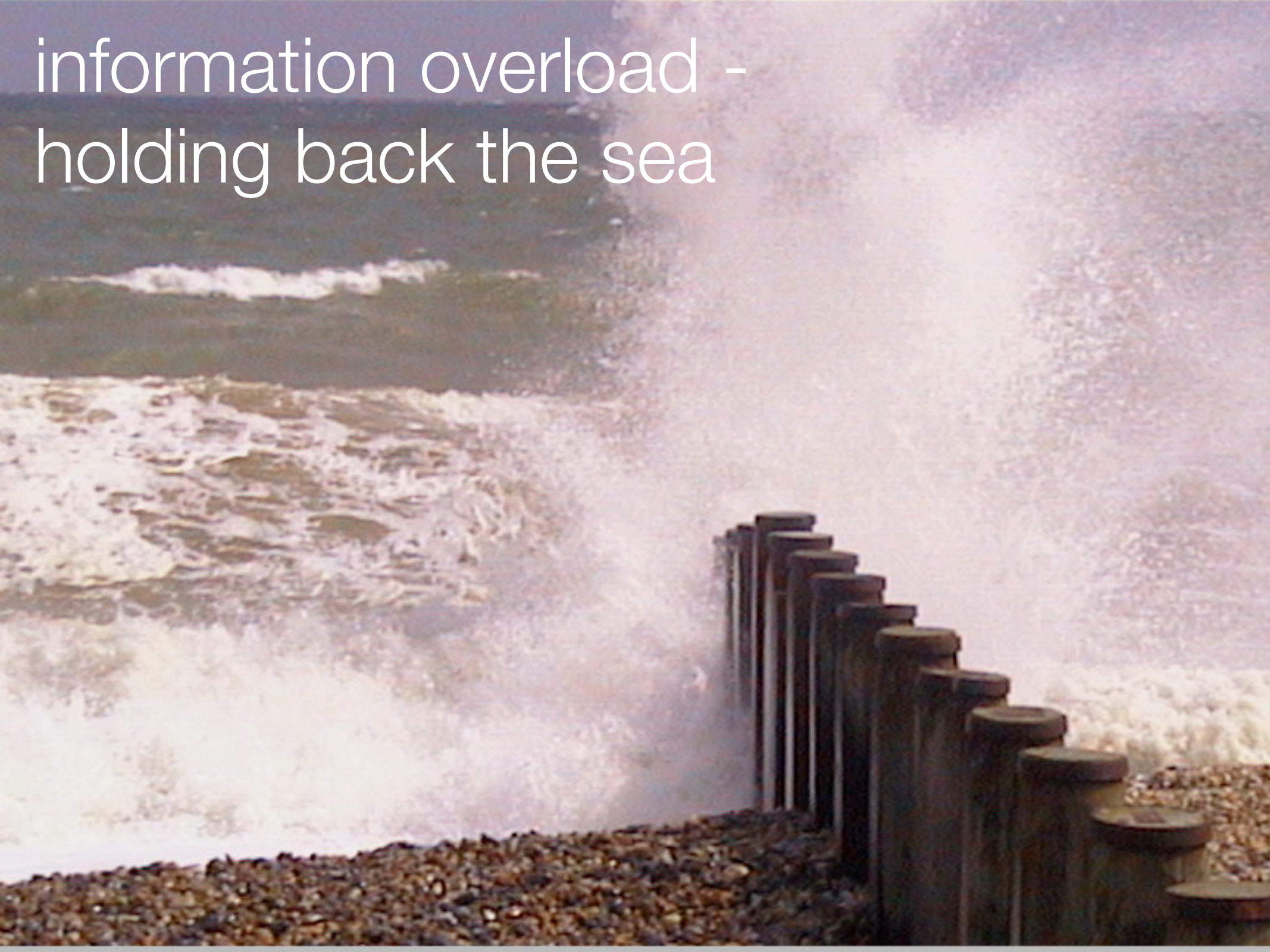


how do we light pathways from  
peg to ethical community?

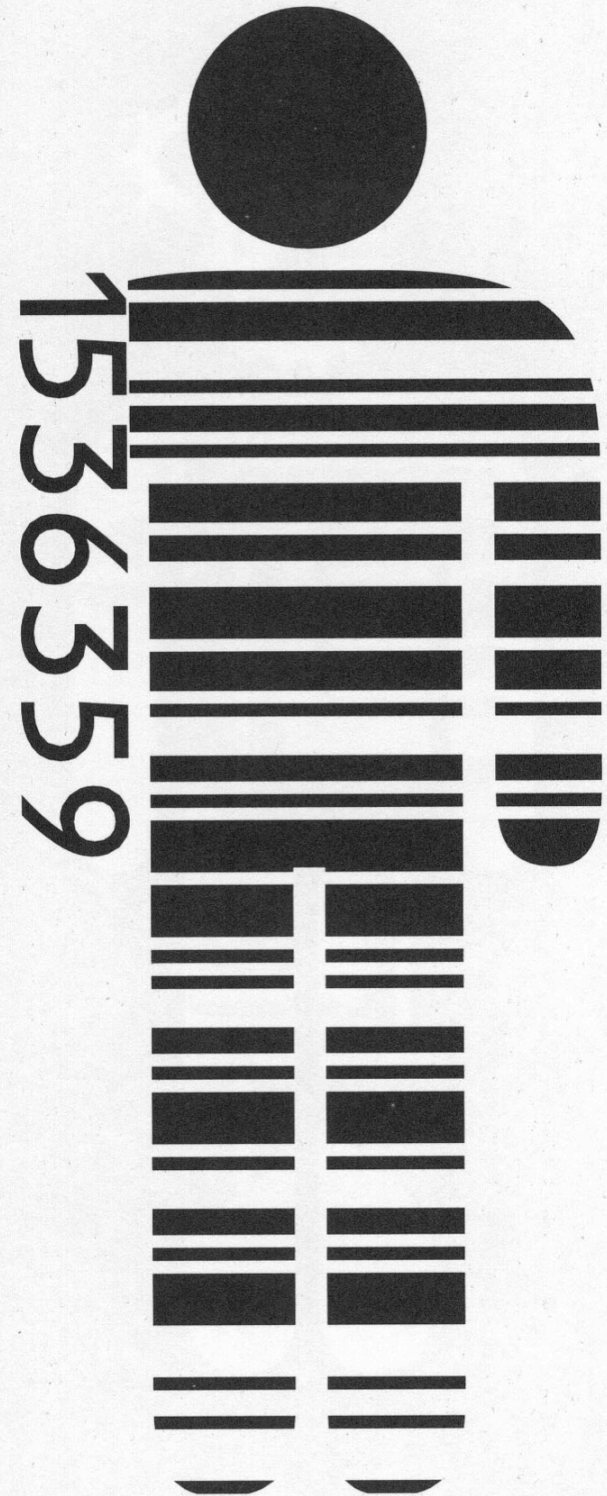
from tourists to pilgrims?



information overload -  
holding back the sea



individualistic  
consumer based  
world revolves  
around me and  
my 'good' taste





security and safety -  
people  
information  
content

get creative and take some risks

